



### ***News Release***

## **VIPAR Heavy Duty Announces V! IMPACT™ Conference**

*Annual VIPAR Heavy Duty IMPACT Conference to be held virtually in 2020*

**Crystal Lake, IL – April 27, 2020** – [VIPAR Heavy Duty](#) has announced the organization's annual conference will be held virtually in 2020. In consideration of the unprecedented nature of the COVID-19 pandemic and to help ensure the health, safety and well-being of its network partners, VIPAR Heavy Duty has moved its IMPACT Conference to a virtual platform as the V! IMPACT™ Conference.

"The decision to transition this year's conference to a virtual setting was not taken lightly," said Chris Baer, president and CEO, VIPAR Heavy Duty. "The IMPACT Conference is a marquee event and known as one of the best in our industry. Each year there is a tremendous amount of knowledge share and a wealth of opportunities that emerge at the conference, and we look forward to the opportunity to maintain our connection with all of our stakeholders – just in a different format this year."

The V! IMPACT Conference is currently planned for the third week of October in line with the usual conference timing and plans to feature a general session, stockholder meeting and supplier meeting as well as other key events from its traditional format. The organization plans to release more details about the new format for the event in the coming weeks.

"As we continue to navigate these trying times, the support we've seen among our stockholders, suppliers and business associates within the past month is a true testament to the strength and viability of the VIPAR Heavy Duty network and the resiliency of the heavy duty aftermarket," continued Baer. "Coming together as a network, even virtually, provides an opportunity to maintain our sense of community."

For more information on VIPAR Heavy Duty, visit [www.vipar.com](http://www.vipar.com) or email: [info@vipar.com](mailto:info@vipar.com).

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Image Attached:

Download Image: <https://bit.ly/3a5URyD>

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 650 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit [www.vipar.com](http://www.vipar.com).

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